

# GROW.

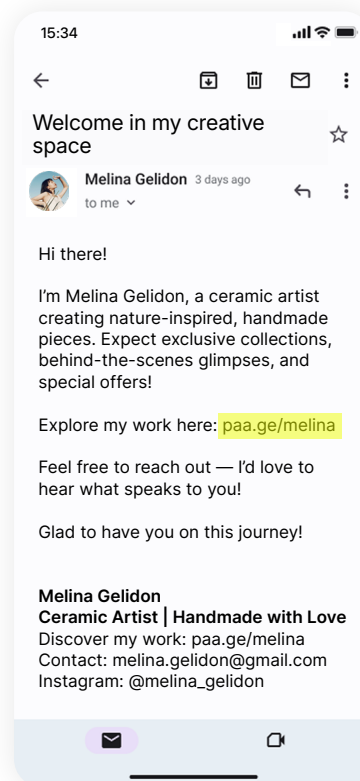
## Turn visitors into subscribers

- **Email signup:** collect emails from your bio
- **Contact form:** let people reach out (and collect their email in the process).
- **Lock link:** make exclusive content accessible only after a visitor enters their email.
- **File download:** offer a free resource (guide or template) in exchange for an email.

The image shows two overlapping forms from the Paage app. The top form is titled "Morning routine guide" and has a blue badge indicating "232 downloads". It contains a text input field for "Your email" and a "Download file" button. The bottom form is titled "Contact me" and contains input fields for "Your name", "Your email", and "Your message...", along with a "Send" button. A third element, a "Lock" button with a padlock icon, is shown in the foreground.

## Re-engage with emails

- **Send a welcome email:** introduce yourself, share what they can expect, and direct them back to your Paage.
- **Provide valuable content:** share behind-the-scenes updates, exclusive content, or subscriber-only discounts.
- **Stay consistent:** regular emails keep you top-of-mind. Weekly? Bi-weekly? Whatever works, just don't go silent.



## Look at analytics

- **Referrers tab:** See where visitors come from. Focus your efforts there.
- **Links tab:** Track clicks on your links. Move key links higher if they're not getting attention.
- **Locations tab:** Identify your audience's location. Adapt content or collab based on new markets.
- **Store tab:** Monitor sales performance. Tweak visuals, descriptions, or add video to boost conversions.

The image shows three overlapping analytics dashboards from the Paage app. The "General" dashboard shows "Unique visitors" (121) and "Session duration" (6m 39s). The "Store" dashboard shows "Revenue" (€1,127.75), "Sales" (121), and "Customers" (121). The "Links" dashboard shows "Clicks" (1.76k), "Share" (1.76k), and "Click rate" (84%).

General	
Unique visitors	121
Session duration	6m 39s

Store	
Revenue	€1,127.75
Sales	121
Customers	121

Links	
Clicks	1.76k
Share	1.76k
Click rate	84%