

PAAAGE BOOTCAMP

3 steps to grow on Paage

Preamble

Your goal is to **maximize visibility and revenue**.

The **Paage Bootcamp** gives you actionable strategies to build a high-performing Paage and turn visitors into engaged followers and paying customers.

What you need to get started:

Your **Paage account**

Your **social media profiles**

A clear idea of what you want to **share, sell, or promote**

Don't forget:

Your success = traffic + engagement + monetization

STEP 1

Share your Paage

STEP 2

Grow your audience

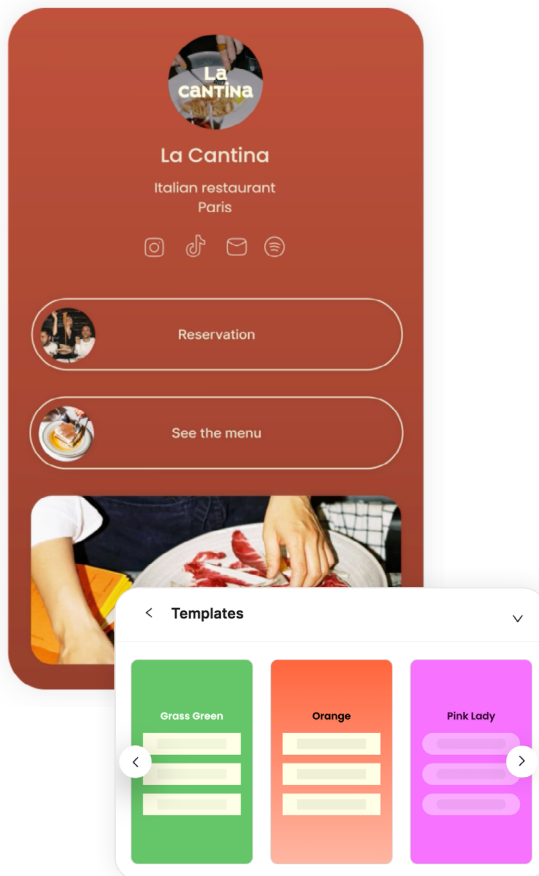
STEP 3

Monetize your Paage

LAUNCH.

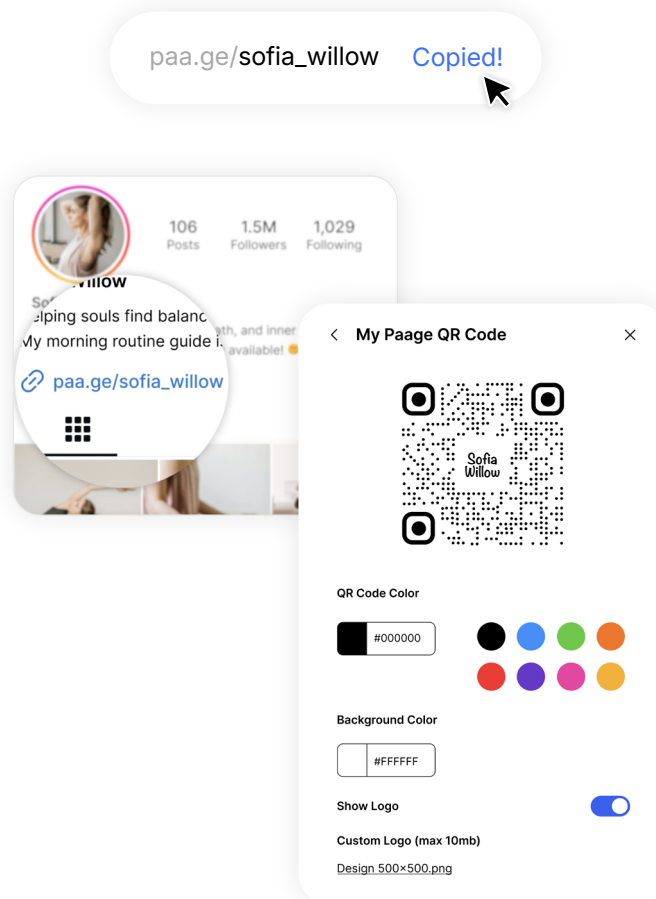
Make your Paage look good

- **Link all your content** (socials, music, video, podcast, files, products, events).
- Put your **most important link at the top**. 1st link receives 6 times more clicks.
- Add a **branded theme**, video backgrounds, product stories.



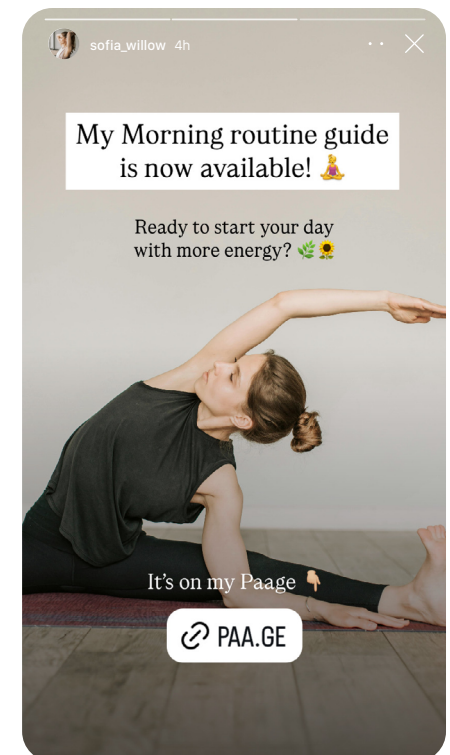
Share your link everywhere

- On **socials**: add your Paage link to every social bio.
- In your **email signature**: every email you send becomes an opportunity to drive traffic.
- With **QR codes**: to bring offline traffic online. Put them on business cards, event banners, merch...



Provide value

- Share knowledge in your niche on social, then **link to your Paage** for more.
- **Tease a resource or guide**, then say "Full version? Link in bio".
- Selling something? Start by sharing free value (tips, insights, behind-the-scenes) then **redirect people to your Paage** for the full offer.



GROW.

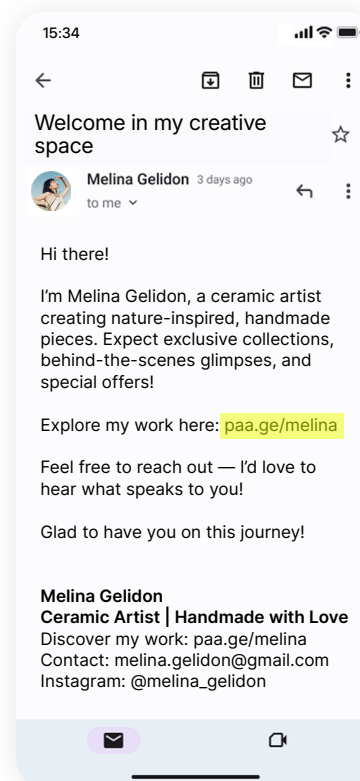
Turn visitors into subscribers

- **Email signup:** collect emails from your bio
- **Contact form:** let people reach out (and collect their email in the process).
- **Lock link:** make exclusive content accessible only after a visitor enters their email.
- **File download:** offer a free resource (guide or template) in exchange for an email.

The image shows two overlapping Paage interface elements. The top element is a 'Morning routine guide' download card. It features a blue badge with a download icon and the number '232 downloads'. The text reads: 'Morning routine guide', 'This guide is designed to help you start your day with calm, energy and purpose.', followed by an email input field labeled 'Your email' and a black 'Download file' button. The bottom element is a 'Contact me' card. It says 'Looking forward to your message.' and includes input fields for 'Your name', 'Your email', and 'Your message...'. A black button is at the bottom. In the foreground, there is a 'Lock link' card showing a woman in a yoga pose, a blue padlock icon, and an 'Unlock' button.

Re-engage with emails

- **Send a welcome email:** introduce yourself, share what they can expect, and direct them back to your Paage.
- **Provide valuable content:** share behind-the-scenes updates, exclusive content, or subscriber-only discounts.
- **Stay consistent:** regular emails keep you top-of-mind. Weekly? Bi-weekly? Whatever works, just don't go silent.



Look at analytics

- **Referrers tab:** See where visitors come from. Focus your efforts there.
- **Links tab:** Track clicks on your links. Move key links higher if they're not getting attention.
- **Locations tab:** Identify your audience's location. Adapt content or collab based on new markets.
- **Store tab:** Monitor sales performance. Tweak visuals, descriptions, or add video to boost conversions.

The image shows three overlapping Paage analytics dashboard cards. The 'General' card shows 'Unique visitors' as 121 and 'Session duration' as 6m 39s. The 'Store' card shows 'Revenue' as €1,127.75, 'Sales' as 121, and 'Customers' as 121. The 'Links' card shows 'Clicks' as 1.76k, 'Share' as 1.76k, and 'Click rate' as 84%.

General	
👤 Unique visitors	121
🕒 Session duration	6m 39s

Store	
💰 Revenue	€1,127.75
🛍 Sales	121
👥 Customers	121

Links	
🌐 Clicks	1.76k
📄 Share	1.76k
📈 Click rate	84%

MONETIZE.

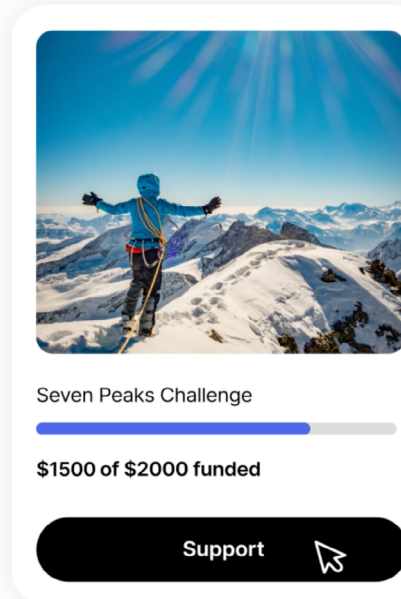
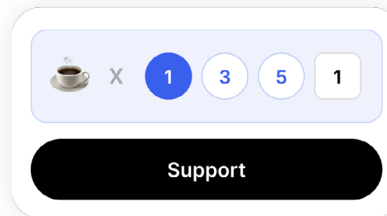
Set up your store

- Add a **clear title & engaging description**
- Use **high-quality visuals**
- Start with a **low-ticket price** (\$10-15) to test demand.
- Use **pre-orders & limited spots** to create urgency.

Pro tip: use video commerce blocks for demos.

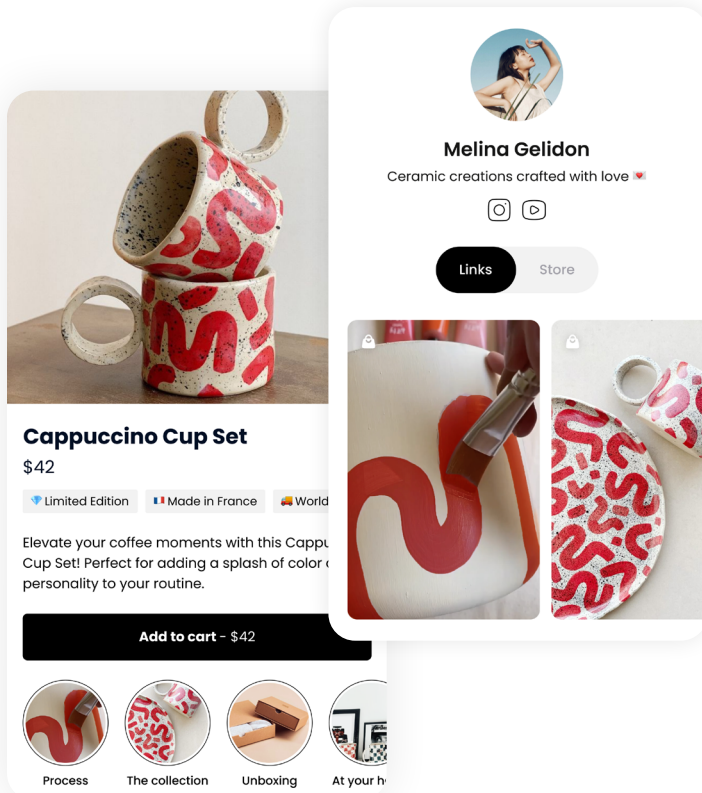
Get tips

- **Offer free value first** (guides, templates, or exclusive content) with tips enabled.
- **Make tipping a mission** (set a clear goal)
- **Keep supporters engaged:** share progress, milestones and reminders on socials



Join the referral program

- **Directly message 5 friends** today
- **Share your referral link** everywhere (bio, posts, stories, tweets).
- **Follow up with signups.** Check your referral dashboard, send a quick tip, and turn them into subscribers.
- **Share frequently!** More shares = more signups = more \$



Your checklist

I've created my **Paage account**

[Here](#)

I've **linked all my content**

[Add my content](#)

I've picked a nice **template** for my Paage

[Choose my template](#)

I've added my Paage link **everywhere**

[Share my Paage](#)

I've **enabled email sign-ups**

[Add sign-up form](#)

I've **uploaded a free resource** to collect leads

[Add file download](#)

I've **added my 1st product**

[See our tips](#)

I've enabled **tip collection**

[Add a tip jar](#)

I've joined the **referral program**

[Share my referral link](#)

